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10016

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SKILLS

5+ YEARS EXPERIENCE
CREATIVE SUITE PROFICIENCY
PRINT PRODUCTION
UI/ UX DESIGN
CONTENT MANAGEMENT
HTML & CSS
JAVASCRIPT
PHP
PHOTOGRAPHY & EDITING

EDUCATION

BACHELOR OF ARTS
INTERACTIVE MEDIA & DESIGN
Living Arts College
2011-2013

GRAPHIC DESIGN
East Carolina University
2008-2010

ALISON HAMILTON

PRINT & WEB DESIGNER

EXPERIENCE

- APRIL 2016 - PRESENT** **GRAPHIC DESIGNER & PROJECT MANAGER | FORBES MEDIA**
- Lead for activations design and branding development, including presentation design, photography management, email campaign creative, website management and app creatives
 - Handle all vendor relations and coordination as well as timeline management and sponsorship activations
- JUNE 2014 - AUGUST 2015** **MARKETING DESIGNER | IMPLUS LLC**
- Handled product photography and retouching
 - Developed marketing materials for in-house and outside brands
 - Wireframing e-commerce websites, UI/ UX design, executed email templates and campaigns
- OCTOBER 2013 - JUNE 2014** **INTERACTIVE DESIGNER | BRASCO MARKETING**
- Designed website landing pages, custom website coding and interactive advertisements
 - Updated monthly content on sites and content writing for blogs
 - SEO implementations and reporting in Google Analytics
 - Acted as client liaison for project management and social media coordination
- JUNE 2013 - OCTOBER 2013** **GRAPHIC DESIGNER | NORTH CAROLINA ASSOCIATION OF CPAs**
- Developed promotional marketing materials including brochures, postcards and newsletters
 - Updated and created graphics for website and blog posts
 - Rebranding of website